



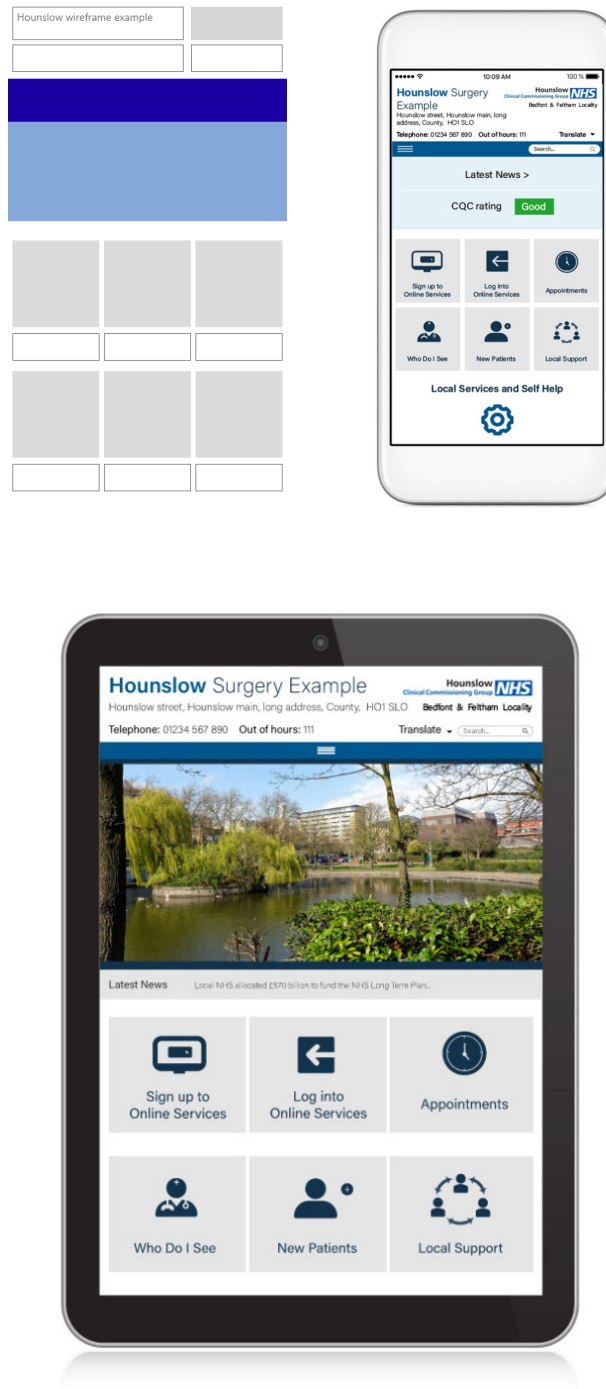
Ilid Llwyd Williams

Graphic Designer | Junior Front End Developer | Web Designer

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Contact: 07738 877659

Silicon Practice



As a Junior Front End Developer and Designer for Silicon Practice I'm responsible for designing wireframes and finalised website designs for our Clinical Commissions Group clients. Here we have an example of Hounslow CCG through stages of rough wireframing, concept for tablet and mobile views, and on the next page the full homepage design.

I'm also responsible for designing marketing materials, dashboard designs for our clients and assist with designing personalised Footfall sites.

Hounslow Surgery

Hounslow street, Hounslow main, long address, County, HO1 SLO
Telephone: 01234 567 890 Out of hours: 111

Login | Register



CQC rating Good

Translate

- Home
- Opening Times
- Appointments
- Prescriptions
- Staff
- Local Support
- Contact Us



Latest News Local NHS allocated £570 billion to fund the NHS Long Term Plan...



Sign up to
Online Services



Log into
Online Services



Appointments



Who Do I See



New Patients

Local Services and Self Help



Practice Services



Self Help



Local Support

Catchment Area tool for Hounslow CCG

We can only accept patients who live within our boundary area. To check if you fall within our catchment, please use the postcode checker below.

Primary Care Boundary Tool

Patient Group

Morbi dictum justo id suscipit tincidunt. Morbi iaculis, est vel dictum posuere, velit tellus malesuada urna, sit amet commodo enim nisi eu turpis.

Patient Group

Services

- > Surgery Clinics
- > Managing Chronic Diseases
- > Vaccinations

See our full list of services..

Footer #2

- > Confidentiality
- > Freedom of Information
- > Zero Tolerance

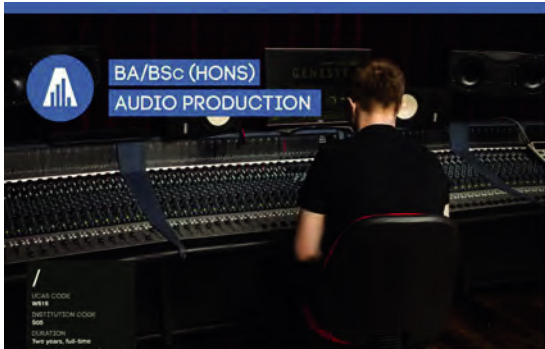
See our full list of policies..

Footer #3

- > Confidentiality
- > Freedom of Information
- > Zero Tolerance

See our full list of policies..

SAE Institute UK



**BA/BSc (HONS)
AUDIO PRODUCTION**

STUDY CODE
9015

INSTITUTION CODE
001

QUALIFICATION
New year, full-time

BETTER EQUIPMENT
The new equipment is now used in professional studios and you will gain an understanding of the industry.

WE ALSO COVER
We also cover the use of the equipment in the industry, including the use of the equipment in the industry.

CREATING VALUE
Our students are trained to create value for their employers and the industry.

START DATE FOR AUDIO
January, May and September



CAREERS
Music Producer
Sound Engineer
Studio Engineer
Mixing Engineer
Recording Engineer
Music Engineer
Sound Designer
Sound Effects Editor
Sound Effects Designer
Audio Programmer

"SAE is the place to go if you're serious about a career in the creative industries. I could not have been better prepared to enter the professional environment."

SAE Education Group Ltd 2019
Head of Education | 01753 600000

THE CREATIVE PROFESSIONAL

We consult with industry to find out what skills and competencies they look for in employees and use this to inform our key graduate attributes.

Creative
Our graduates are happy in their training and intellectually curious.

Technically skilled
They graduate possessing a breadth of practical skills within their creative specialty.

Innovative
They use their imagination and problem-solving to overcome creative challenges.

Adaptable
They can contribute positively in a team, while working proactively and independently.

Work-ready
Our graduates demonstrate initiative, self-motivation and will to deliver and manage projects.

Global citizens
They're active citizens who embrace international perspectives and social responsibility.

OUR VALUES

We have **conviction** to our purpose and potential.

We demonstrate **integrity** by achieving and advancing together.

We are **ambitious** in mind and spirit.

We demonstrate **rigour** in enhancing our professional reputation and credibility.

We are **passionate** in the way we behave and deliver.

We show **respect** by celebrating, valuing and caring for people and the environment.

We are committed to ensuring you have a culturally enriched educational experience. Our six key graduate attributes are embedded in all our courses, ensuring you're prepared for life in the rapidly changing creative industries.

OXFORD CAMPUS

Explore the creative city of dreaming spires

CONTACT
01865 477150

ADDRESS
SAE Institute
100-102 Cowley Road
Oxford OX4 1JF

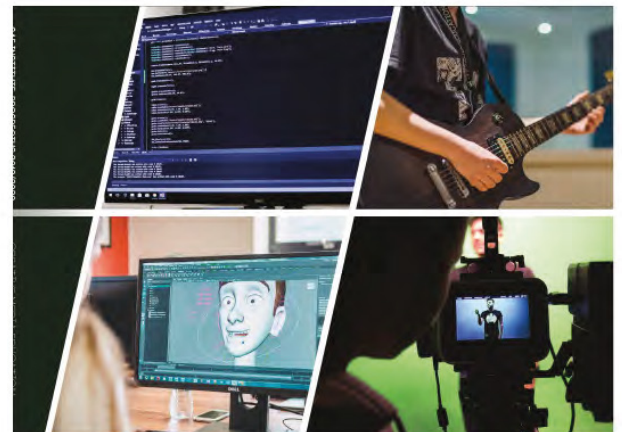
"I wonder anybody does anything at Oxford but dream and remember the place is so beautiful. One almost expects the people to sing instead of speaking."
- William Butler Yeats



Richard Pearson
Creative Industries Chair

Oxford is widely recognised as one of the UK's top 10 'hot-spots' for creative industries, home to over 3,000 creative businesses and known for its eclectic art and music scene.

Campus
As the global headquarters, our Oxford campus is at the heart of our creative media education network. Featuring huge studios for both audio and film, you will benefit from a spacious environment filled with industry-standard facilities and equipment. On top of this, you won't have to miss out on experiencing the vibrant culture and creative community that resides in the city centre.



PROUD TO BE CREATIVE

2019/2020 PROSPECTUS

CREATIVE MEDIA EDUCATION
GLASGOW | LIVERPOOL | LONDON | OXFORD

2 YEAR DEGREE

SAE INSTITUTE

SAE Institute are a private university formed in Sydney, Australia in 1976. One of the world's leading creative media institutions, SAE builds on a proud tradition of exceptional post-secondary education spanning 54 campuses in 27 countries.

SAE's yearly prospectus is one of the biggest tasks in the role as it's a key publication in showcasing what SAE offers. I wanted to update the prospectus and to give it a more youthful look, as well as highlighting the edgy brand colour-scheme.

*Physical copies can be provided for reference.



2 YEAR CREATIVE MEDIA DEGREES AND SHORT COURSES

 ANIMATION
  AUDIO
  MUSIC BUSINESS
  FILM
  GAMES
  WEB

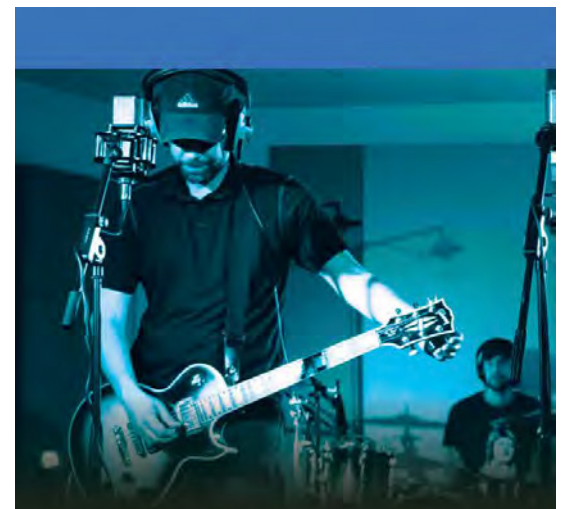
START MAY OR SEPTEMBER FOR FILM AND AUDIO DEGREES
Book onto an open day or taster session to find out more

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Glasgow | Liverpool | London | Oxford

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enquiries@sae.edu

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 @SAEInstituteUK
 @sae_institute_uk
[#proudtobecreative](https://www.instagram.com/sae_institute_uk)

SAE LIVE LOUNGE

[#proudtobecreative](https://www.instagram.com/proudtobecreative)

 SEARCH SAE INSTITUTE UK
ON YOUTUBE

CONTACT US
03330 112 315
enquiries@sae.edu
WWW.SAE.EDU



PR AND PROMOTIONS GETTING YOUR MUSIC IN THE PRESS, ON TV AND RADIO

TUES 23 JAN
5:30PM
SAE London, Bankstock Studios,
42 44 De Beauvoir Cres, London N1 5SB

SAE EXTRA
[#creativityshared](https://www.instagram.com/creativityshared)



My tasks are to design all output for SAE UK's 4 campuses - Glasgow, Liverpool, London and Oxford, as well as provide assistance to Energy Groove/EGM UK. These includes flyers, posters, publications, animated gif adverts, videos and email design.

Here are a few examples of the work I've produced for SAE Institute. Examples include poster, social media post, and SAE's Live Lounge pull up banners.

Northlight Design

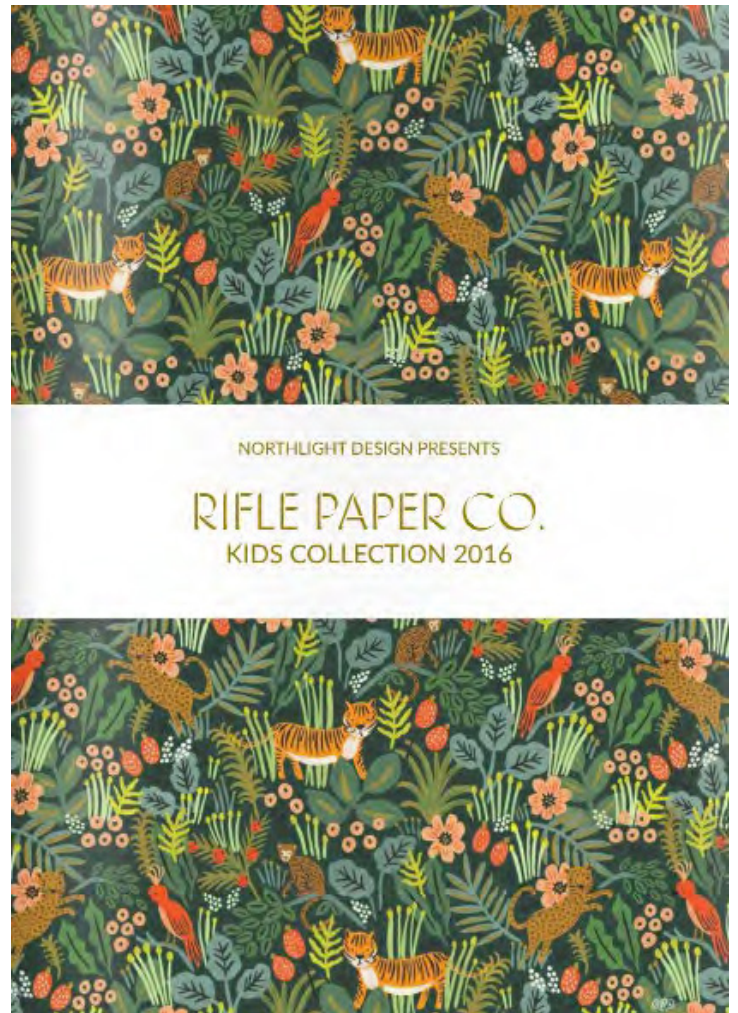


Northlight Design is a wholesale distributor specialising in Scandinavian and international brands. They also have a retail website that sells products that the brand represents, such as Rifle Paper Co., Klippan, House of Rym and Pop Chart Lab to name a few.

As well as following brand guidelines when designing for Northlight, I also set up and designed the wholesale and retail website. Here I've shown the retail website, where the brief was to keep the colours neutral, yet retail a grid-like fluidity while browsing. The result is a clean and beautiful website.

Wholesale Website: www.northlightdesign.co.uk

Homestore website: www.northlighthomestore.com



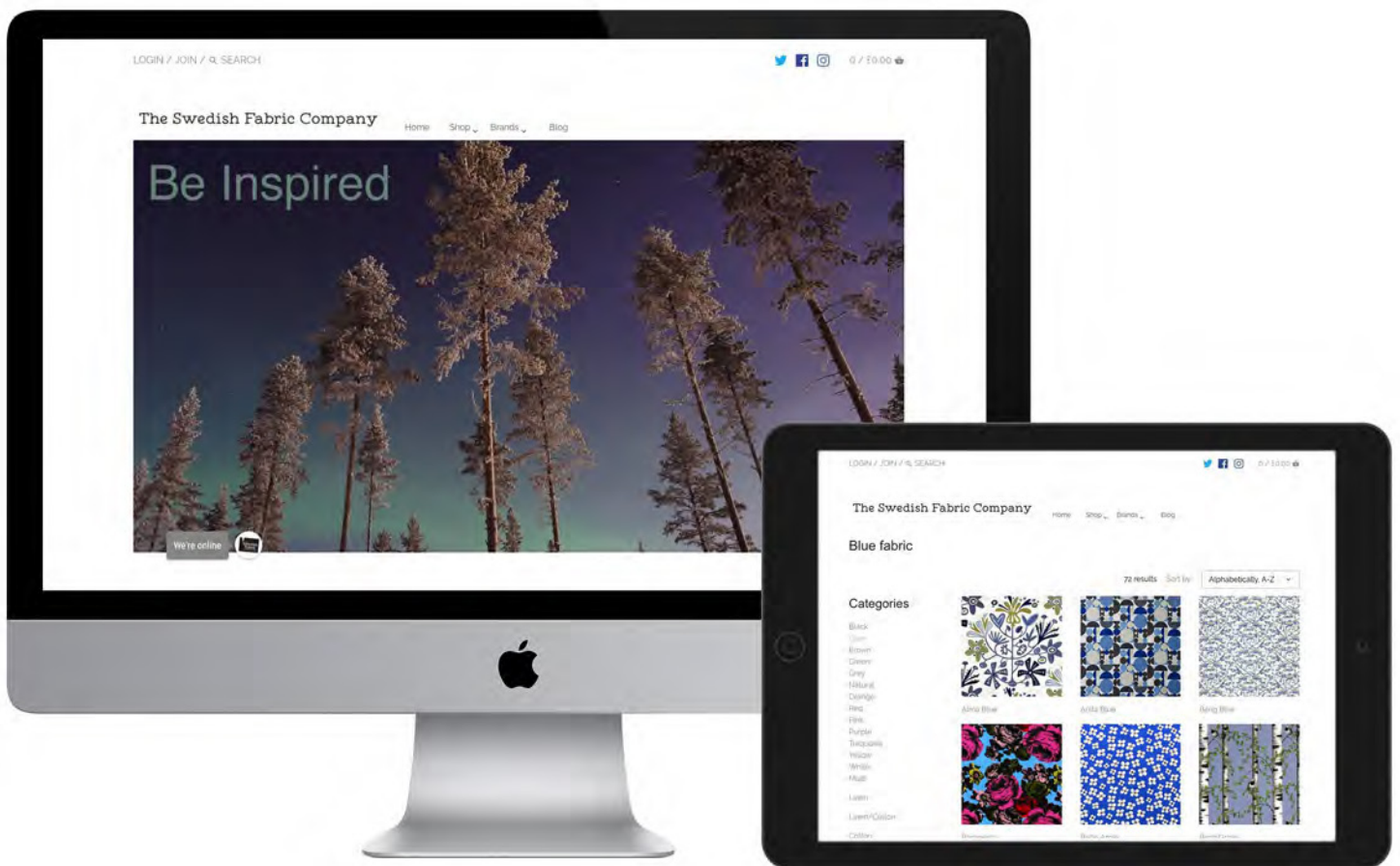
Here are a few examples of some of my designs for Northlight.

We send monthly newsletters to our customers, detailing the products and using the official product shots from our brands to create a structured design for the newsletter.

I also set up and design the archive catalogues containing the brands we sell - here I follow the brand guidelines set up by each individual brand, as well as put in a unique Northlight feel to it. Publications can be viewed [here](#).

As well as newsletters, I provide the design for all advertising, press releases & branding guidelines for all material.

The Swedish Fabric Company



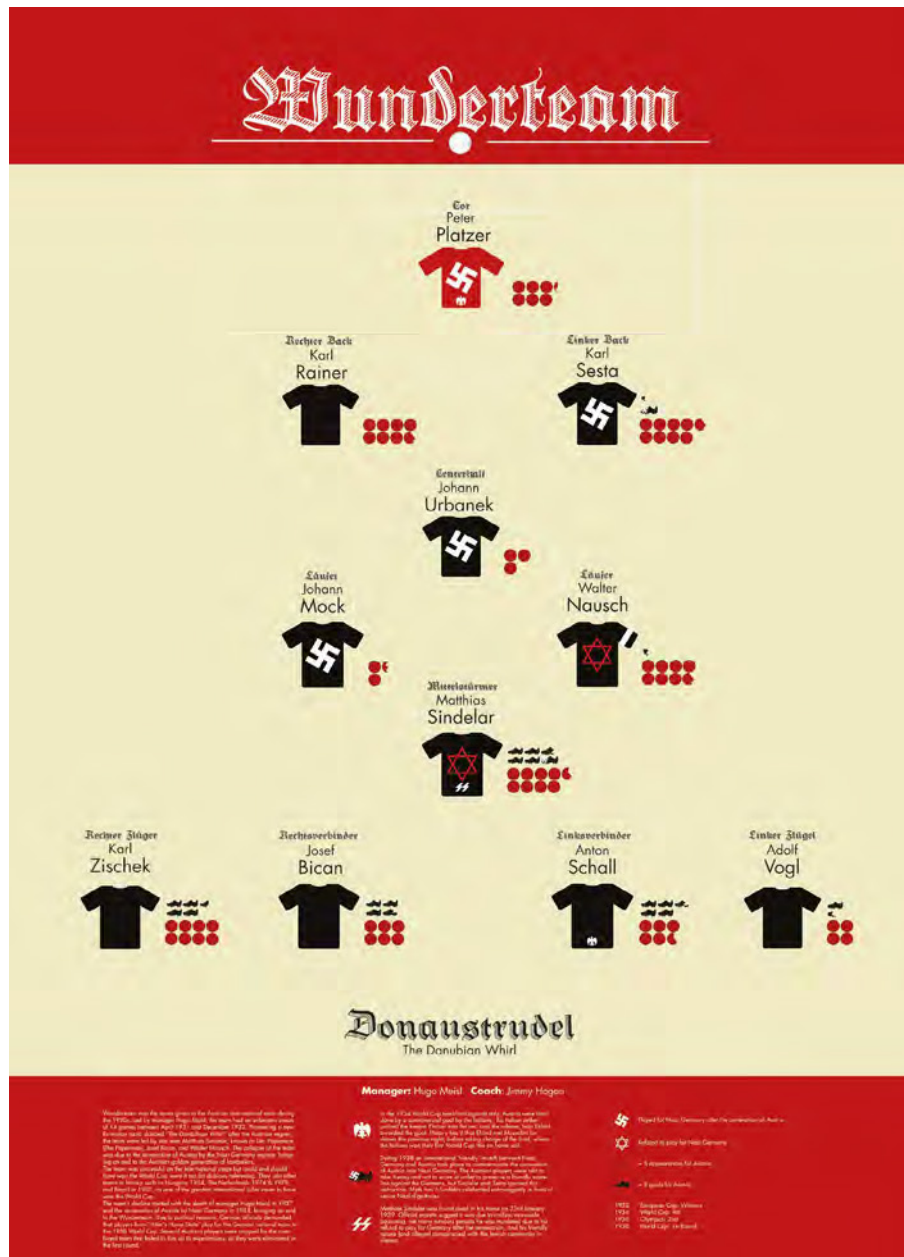
The Swedish Fabric Company is a sister site to Northlight Design, selling the best quality Swedish fabrics. I recently re-designed the website to bring a more interactive & personal feel through the use of animation & stunning press shots.

Website: www.theswedishfabriccompany.com



The Swedish Fabric Company regularly uses on trend motifs to inspire customers on any potential styles, and we use Northlight's brands to help cross-promote on both platforms. Mood boards are a regular feature and here I used an example of a Monochrome mood board.

Wunderteam



Football poster designed for the football & art magazine SPIEL. The brief was about a piece of Football Myth, and I chose the Austrian Wunderteam of the 1930s. The team were revolutionary and featured a host of star players such as Josef Bican, Anton Schall, and 'Der Paperienne' Matthias Sindelar - the star player.

Unfortunately the team was plagued by bad luck and Adolf Hitler's intervention of Austria. I included a set of infographics detailing stories, myths, appearances and goals for each player of the Wunderteam.

The design was inspired by the Austrian style of Isotype picture language first known as the Vienna Method of Pictorial Statistics between 1925 and 1934.



Cosmic Scousers Project



The Cosmic Scousers project was a year-long piece of infographic & writing piece.

The cover of the Cosmic Scousers book was designed using marble paint and I digitally manipulated the cover for a more darker and mysterious look (I was inspired by the covers of Echo and The Bunnymen's mystical sleeve designs)

It was bound using Japanese side stitch method and printed in a 12" LP style format.

A copy of my writing piece can be read [here](#).

I knew I wanted to expand this subject, because Liverpool's Psychedelic music scene is so strong and expansive and lasted throughout the decades I wanted to show this in visual format. Aside from The Beatles, Liverpool's psychedelic contribution to British music is vast, but unfortunately it's not known widely in mainstream media.

I experimented with different styles at first; cosmic star charts and nebulas were one of the styles I experimented, but I decided to go in a simpler design direction and took influence from the LSD chemical structure and how they were connected together. This eventually led me to look at other chemical structures and how they're organised, and by organising my mind map (the bands, venues, era colours etc) eventually a coherent mapping of the Liverpool Psychedelic story is shown.

Baby Company



Baby Company is a new sister company to Northlight selling baby and child products while providing new parents tips on cooking healthy meal plans. The website was created by a former professional chef who turned her passion for food and the birth of her son into a new business.

I was tasked to set up the website from scratch, provide branding colours & typography from the brief which I was given - a friendly and approachable brand was requested which reflected my client's personality.

A year on from its launch in December 2015, the brand has over 25,000 likes on Facebook and continues to grow.

Website: www.babycompany.co.uk

Vintage MaryDei



Vintage MaryDei is a social enterprise helping carers. As a small business which sell vintage clothes, it was vital to get their voices heard on the web and across Wales. Expansion was key and so a re-branding was needed in order to replicate the direction where Vintage MaryDei were heading.

I went with a more vintage typeface that was reminiscent of 1950s style typography, while keeping the purple colour scheme in order to portray that air of stylishness and warmth - combining both the fashion and charity side of the brand.